



# Coffee & Chat

Wednesday,  
February 8, 2012  
8:00 a.m. to  
9:00 a.m.

Host:  
**Watermark  
at Sechelt**  
5665 Teredo  
Street, Sechelt

Guest – Ian Porter,  
Watermark at Sechelt

Plus ...

- Kiss on the Coast Photo Contest
- SDBA AGM (February 23, 2012)
- Leap Year Promotion February 29<sup>th</sup>
- Business to Business Networking

First-time attendee at Coffee and Chat?  
Enter to win a free ad in *Sechelt Business News*

Drop in any time between 8:00 a.m. and 9:00 a.m.

**See you there!**

JANUARY 2012

# Sechelt Business News

A Monthly Publication of the SDBA for the Business Community of Sechelt!

[www.secheltdowntown.com](http://www.secheltdowntown.com)

## Cecilia Moonen, SDBA Administrator

The Sechelt Downtown Business Association (SDBA) is pleased to announce the appointment of Cecilia Moonen as the new Administrator of the SDBA. Cecilia joins the Sechelt business community in her new role after working in Vancouver for many years for the B.C. Catholic Newspaper. Cecilia has always been inspired by the valuable contributions that volunteers make in their communities, and looks forward to working with the member businesses and the many people who volunteer their time to the betterment of the Sechelt business community.



Cecilia Moonen, SDBA Administrator

On a personal level, Cecilia is married to Peter, and is the proud mother of four. They have lived in Roberts Creek for the past 16 years. She is an avid volunteer for Scouting and her church. Cecilia looks forward to a successful year with the SDBA and getting to know many members of Sechelt's business community.

Cecilia may be contacted at the SDBA office at 604-885-9611 or [sdba@dccnet.com](mailto:sdba@dccnet.com).

## Let's Paint the Town Red!

I had the opportunity to visit several other communities over Christmas and believe me, their store decor did not compare to Sechelt. I am very proud of the job that local businesses do on special promotions. We had 22 stores that entered the Christmas window competition, and many, many more who just did a great job of decorating anyway. I also spoke to several tourists who visited our community, and one in particular was very vocal. "I love coming to Sechelt for Christmas as your downtown is extremely inviting, warm and full of spirit." So you see, we are making a difference!

Valentine's Day is February 14<sup>th</sup>, and the SDBA is sponsoring a new promotion "Kiss on the Coast". See information elsewhere in this newsletter, check our website for details, and post the "Kiss on the Coast" poster in your windows.

I encourage you all to get together and "Let's Paint the Town Red" for Valentines. Let's try to have Red in every window. Let's also have some fun with our customers on this typical romantic day. Be creative – like having your staff all dress in Red, or having Red candies on hand. Let's do a RED number on the 14<sup>th</sup>.

*Katharine Trueman, President*

**New Businesses:**

- Suncoast Rexall Pharmacy, 103-5531 Inlet Avenue, Owner Doug Bryan
- AJ Pumps & Water Management, D-5588 Inlet Avenue, Owner John Devison
- D. Petersen Furniture Restoration, 5549 Wharf Avenue, owner David Petersen
- Kitsch Novelties (formerly Cloud Nine), 5648 Dolphin Street, Owner Aaron Eskola

**Business Relocation:**

- Sunshine Coast Community Forest (Sechelt Community Projects Inc.), C-5588 Inlet Avenue.

**If we have missed anyone, please let us know—  
604-885-9611.**

All businesses within the boundaries of the Business Improvement Area (BIA) are automatically members of the SDBA.

Businesses outside the BIA boundaries may join as associate members - contact the SDBA office for more information. Cost is \$125 per year and are available now.

**SDBA Survey**

We need YOUR input!

The SDBA Board of Directors is having a retreat on March 4, 2012, to plan for the next year. By completing the survey that was circulated earlier this month (and available on the SDBA website), your ideas/input will provide the Board of Directors with information on where we should be going in 2012. Thanks for completing the survey.

**SECHELT  
BUSINESS NEWS**

**SDBA AGM**

Thursday, February 23, 2012

5:30—8:00, Seaside Center

**Keynote Speaker - Joe Roberts, The Skid Row CEO**

Joe Roberts is an international professional speaker. He made his first million in sales before he was 35 years old and his fresh insight and passion have helped thousands transform their careers and businesses.

As a community leader, Joe devotes much of his time supporting worthwhile local and national causes including his own organization "The Shoeboogieman Foundation" which is helping to battle teen addiction.

What is most amazing about Joe is that in 1989 he was a homeless skid row drug addict. His story is one of perseverance, determination and the resiliency of the human spirit.

Joe is the winner of the Courage to Comeback award, and a recipient of MacLean's Magazine's Honor Roll, recognizing 10 Canadians who have made a difference.

Joe is known as "The Skid Row CEO".



Dinner catered by Pebbles Restaurant

(The Driftwood Inn)

Silent Auction

Live Music with Gaetan Bergevin

Long-Service Business Awards

(see separate insert to apply for a Long Service Business Award)

Tickets \$35 or 2 for \$60 (Prepaid) from the SDBA

call 604-885-9611

Deadline for Ticket Purchase: February 21

**Silent Auction**

Downtown businesses are invited to donate items for the SDBA silent auction held at the AGM on February 23, 2012. The AGM is expected to attract more than 40 people to the dynamic presentation by Mr. Joe Roberts, the Skid Row CEO. Donors will be acknowledged by signage with their donated item/s, and in an upcoming issue of *Sechelt Business News*.

If you would like to contribute to the silent auction, please contact Cecilia Moonen at the SDBA Office, 604-885-9611.

We are ever-mindful of the generosity of the businesses in the SDBA, and want you to know how much we appreciate your ongoing support.

Thank you.

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Monday to Friday  
9:00 to 5:30

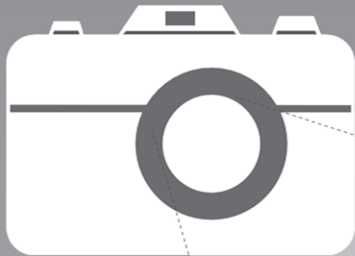
**Business Cards, Post Cards  
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Tel: 604-885-5212  
info@coastcopy.ca

#2 - 5647 Cowrie St. in Sechelt  
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www.coastcopy.ca

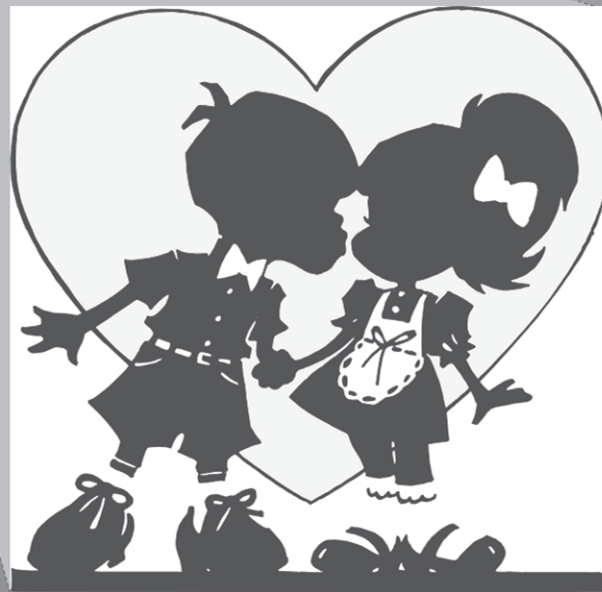
# KISS ON THE COAST Photo Contest



Win a Valentines Package including flowers, dinner and a one night stay at a local resort, or other great runner-up prizes

E-mail your digital photograph of a KISS, taken anywhere in downtown Sechelt, to [sdba@dccnet.com](mailto:sdba@dccnet.com). Include your name, your partners name, telephone number and e-mail address.

Full contest details and rules available at [www.secheltdowntown.com](http://www.secheltdowntown.com)



## Artworks Gallery & Framing

Artworks Gallery & Framing (affiliated with Trail Bay Printers in Sechelt) is celebrating their 1st Anniversary at their new location at 1161 Highway 101, Gibsons. Owner Cindy Buis is offering framing specials and huge savings on local art and reproductions for the entire month of January. Hundreds of colours of conservation matboards, metal or wooden frames from 25 to 50% off. Choose from clear, non glare or non glare glass in stock at 25% off.

*Submitted by Cindy Buis, Owner, Artworks Gallery & Framing*

## Extra Day to Shop in February

Yes folks, we have an extra shopping day February. The question is -- Do we want to take advantage of this opportunity? Some businesses have suggested that we get together a single promotion through perhaps a "Sadie Hawkins Day". How about offering 10% off to any male who shops for his gal, or 10% off for a man and women who shop together. Maybe even dress the part. You may have another idea that we can all share. Let us know if you are interested in offering the public a reason to take advantage of February 29 for 2012. Phone Cecilia now at 604-885-9611 if you wish to participate or have an idea to share.



Kiss on the Coast Contest Rules and the map of the SDBA downtown area are posted on the SDBA website at [www.secheltdowntown.com](http://www.secheltdowntown.com). Spread the word to all your customers and clients.

**The Coast Group**  
CHARTERED ACCOUNTANTS

Doug I. Cameron, BA, CGA      Lisa L. Kennedy, CGA  
Richard K. Wilson, BBA, CA      Robert E. Flux, CA, CFP

We offer confidentiality & privacy  
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[info@thecoastgroup.ca](mailto:info@thecoastgroup.ca)      [www.thecoastgroup.ca](http://www.thecoastgroup.ca)

**THE SALVATION ARMY**

**The Salvation Army Thrift Store**  
5698 Cowrie, Sechelt

**\$1.49 Day**  
**Thursday, February 23**

*Sechelt Has It All!*

## Bottle Me

### Sunshine Coast Association for Community Living (SCACL)

One of the employment programs offered by SCACL is a wine bottle washing business known as "Bottle Me". They remove the labels from wine bottles, wash them, and sell them. At the moment, Bottle Me is short of bottles, and they are looking for donations of used wine bottles for their program. Used wine bottles can be taken to SCACL at Suite 105, 5711 Mermaid Street, Sechelt. More information is available at 604-885-7455, or by e-mail at [info@scacl.ca](mailto:info@scacl.ca). Thanks for helping.

## Free Tax Advice

Join the friendly and helpful folks at H & R Block for an Open House on Wednesday, February 15, 2012. Drop by anytime between 9:00 am and 5:00 pm for "Free Tax Advice", refreshments and prizes. While you are there ask them about their "2nd Look Program" done on your 2010 tax return. Phone 604-885-4010.

## Sechelt Has It All!

### Storage Space Needed

The SDBA is in need of storage space for equipment and supplies for Night Market. They need 100-200 square feet of space with access available daytime and evening, preferably on or near Cowrie Street. If you can help, please call the SDBA at 604-885-9611. Thanks.

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## Shop Sechelt and Everyone Wins

*Congratulations to the following people who each won a \$50.00 gift certificate that can be used at any business within the SDBA. The businesses where they submitted their successful entries are indicated in brackets:*

Jackie Bennett (Good Stuff Health Foods), Karyn Burney (Azur), Rosemary Coates (Good Stuff Health Foods), Jennie Dealola (Azur), Darlene Devries (Azur), Beth Jankola, Elaine Kupka (Side Dish Cafe), Ann Law (Upstage), Grace Lewis (One-O-One Office Supply), Shayna Marshall (Fresh From The Coast), Paige Nattall (Trail Bay Printers), Gertrude Pacific (Good Stuff Health Foods), Keely Park (Pearl's Bakery), Sally Peace (Azur), Jean Rice (Ann-Lynn Flowers), Nancy Roberts (Upstairs & Downstairs Shoppe), Nicole Roy (Good Stuff Health Foods), Lynn Scotland (Fibre Expressions Quilt Shop), Iris Smallwood (Fresh From The Coast), Christabel Watson (Upstairs & Downstairs Shoppe)

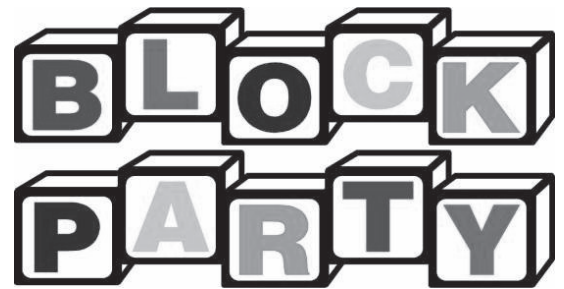
## Sunshine TV

Sunshine TV is a network of video screens, located both on and off coast, promoting local business and tourism on the Sunshine Coast. Get your business seen in airline lounges, cafes, pubs, restaurants and retail stores. The Sunshine TV screens are designed to attract customers whilst they wait, with vivid images and advertisements. For pricing, screen locations and video samples and more information, visit [www.sunshinetvnetwork.com](http://www.sunshinetvnetwork.com). Discounted packages start at just \$600 inclusive of video production on up to 14 screens.

Submitted by Annika Annika Anderson,  
Director / Producer,  
[www.flyingfastproductions.ca](http://www.flyingfastproductions.ca)

## Block Parties

Early last fall the SDBA hosted two "Block Parties" in areas that are not in the main part of downtown Sechelt. We hope to offer more Block Parties again in the Spring and Summer - we are looking at May to September. If your block is interested in setting up a Block Party, let us know. We provide the music and the advertising, you provide whatever your businesses wish to do - tables outside, draws, refreshments, specials ... it's up to you. Give Cecilia a call 604-885-9611 to set up YOUR Block Party.



## Trail Bay Mall Health Fair.

Saturday, April 21, 2012, 11:00 am – 4:00 pm

Event fee \$35.00 - The event fee will be required at the time of registration to secure a spot as space is very limited.

The event fee includes the following:

- Rental of a table and two chairs.
- Set up and take down of table and chairs.
- Table skirt.
- 5 x 7 table sign with business name.
- Radio and paper advertising one week in advance.
- Signage in the mall one week in advance.

Registrants will need to provide a tablecloth, preferably not plastic, and a \$20.00 gift certificate that would go into a gift basket as a draw for that day.

Please contact Terra Dannes by e-mail for registration information, or if you have questions—  
[tdannes@connecthearing.ca](mailto:tdannes@connecthearing.ca).

Submitted by Terra Dannes, Connect Hearing

## Sechelt Night Market 2012

Plans are now underway for the 7th Annual Sechelt Night Market on Cowrie Street.

The dates are every Thursday evening from June 21 to August 30, from 5:00 p.m. to 9:00 p.m.

The mission of Night Market is **“To Attract and Bring the Community Closer Together While Having Fun”**.

We are looking for volunteers to sit on the Night Market committee, local businesses to participate, and crafters and entertainers.

Call the SDBA if you would like to be part of bringing the streets of Sechelt alive on summer evenings this year. The SDBA is seeking business sponsors for each evening of Night Market. Sponsors names will be well displayed at Night Market and during announcements. This is an opportunity to have your business prominently featured.

The next Sechelt Night Market meeting is Wednesday, February 8, 2012, 5:30 p.m. at the SDBA office.

Lastly—the most common comment at Night Market 2011—why are the stores not open?



## Business Survey 2012

In the next few weeks, Community Futures Sunshine Coast will be distributing an important survey for those operating a business on the Sunshine Coast. The survey takes only a few minutes to complete. Your participation is of value as Community Futures plans for services that are critical to the health of our business sector.

You may be aware that we are potentially facing a large number of businesses that will be “For Sale” over the coming 5-10 years. These transitioning businesses are vital components of our communities. They provide jobs, supply important goods and services to the local community and to export markets, and they generate personal wealth to the business owner. The large number of business owners in the “near-retirement” age group are interested in selling these businesses to obtain a return for many years of hard work. This return may be the retirement plan for small business owners.

Rather than seeing these businesses close and no longer offering goods, services, jobs, and wealth generation for the Sunshine Coast, Community Futures is interested in assisting with the transition.

Your participation in the survey will provide important information to help Community Futures with planning for this transition.

Watch for the survey, coming out shortly.

Community Futures Sunshine Coast may be reached at their office in any of the following ways:

Phone: 604-885-1959 ex. 225, Jacquie Cunliffe

Fax: 604-885-2707

Email: [info@communityfutures.org](mailto:info@communityfutures.org)

Website: [www.communityfutures.org](http://www.communityfutures.org)

Office: Suite 301, 5500 Wharf Street, Sechelt (above Wheatberries Bakery)

Mail: P.O. Box 128, Sechelt, B.C. V0N 3A0

## SDBA Window Stickers

Are you proudly displaying the SDBA Window Sticker? No?!? If you would like one for your business window, please call the SDBA office. They are FREE



## Welcome Kits

Do YOU remember when you received your canvas Welcome Bag from the SDBA? It is a great welcoming for new businesses and new business owners in the SDBA—lots of resource materials. We are building our bags now for 2012. How about giving back by giving something to be included—business card, pen, magnet, pencil, %-off card—use your imagination! It is an excellent opportunity to promote your business. What better way to welcome new business partners and set up a link immediately. Let us know if you would like to participate. We are putting together 25 bags for 2012. Call the SDBA office at 604-885-9611 to be involved.

**Sechelt Downtown Business Association Mission:**

**“To Champion a Unique, Vibrant, and Attractive Downtown”**

SDBA  
 #310-5710 Teredo Street  
 PO Box 442  
 Sechelt, BC  
 V0N 3A0  
 Phone: 604-885-9611  
 Fax: 604-885-2733  
 E-mail: [sdba@dccnet.com](mailto:sdba@dccnet.com)  
[www.secheltdowntown.com](http://www.secheltdowntown.com)

Thank you to all who contributed articles, information or photographs for the December issue of the SDBA’s *Sechelt Business News*. As always, your help is most appreciated.

The next issue will be the February 2012 issue. Please submit articles and photographs by e-mail to [sdba@dccnet.com](mailto:sdba@dccnet.com) by February 10, 2011, for publication in this issue.

A business-card-sized advertisement on an inside page of a black and white issue is \$25.00. In a colour issue (June and December), the advertisement is \$50.00.

If you have any questions, comments or suggestions regarding *Sechelt Business News*, please contact Cecilia Moonen, SDBA Administrator, 604-885-9611 (office), or e-mail [sdba@dccnet.com](mailto:sdba@dccnet.com).

**SDBA Calendar—February/March 2012**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JANUARY 29	30	JANUARY 31	FEBRUARY 1	2 Board of Directors meeting 6pm SDBA Office	3	4
5	6	7	8 Coffee & Chat, 8-9am, Watermark Night Market Cmte, 6pm, SDBA Office	9 Canada Day Committee, 6pm, SDBA Office	10 Deadline for submissions for next newsletter	11
12	13	14	15 H&R Block Open House, 9am-5pm	16	17	18
19	20	21	22	23 SDBA AGM, Seaside Center, 5:30-8:00pm	24	25
26	27	28	FEBRUARY 29	MARCH 1 Board of Directors meeting 6pm SDBA Office	2	3
4 Board of Directors Retreat, Mission Point House	5 Night Market Committee, 6pm, SDBA Office	6	7	8 Canada Day Committee, 6pm, SDBA Office	9	10
11	12	13	14 Coffee & Chat, 8-9am, Prudential Sussex	15	16	17
18	19	20	21	22	23	24
School Spring Break						

*Sechelt Has It All!*