



Coffee & Chat

Wednesday,
March 9, 2011
8:00 to 9:00 a.m.

**Host: Wrap & Roll
5685 Cowrie, Sechelt**

Guest Speaker Perry
Schmidt, Sechelt Parks
Department

Drop in between
8:00 and 9:00 a.m.

See you there!

Special Thanks to:

- Mayor, Council and Staff, District of Sechelt
- Parks Dept, District of Sechelt
- Sechelt and District Chamber of Commerce
- Mary Bittroff
- Andre Boel
- Kathy Bolton
- Will & Robyn Boudreau
- Pat Bowman
- Jan Brinton
- Cedardale Holdings
- Jeremy Chong
- Coasters Car Club
- Lynne & Reg Dickson
- Joan Graham
- Doug Hockley
- Ali Khan
- Craig Moore
- Joanne Moore
- Marsha Neill
- Randeesh
- Royal Canadian Legion Branch 140
- The Salvation Army Thrift Store, Sechelt
- Monica Schitteck
- Perry Schmidt
- Sechelt Arts Centre
- Olie Shinn
- Joe Stanton
- Roz Stanton
- Paul Toynbee
- Francis Wasserlein

Report to the AGM 2011

President's Report to the 2011 AGM of the SDBA - February 24, 2011

SDBA Year at a Glance

"To Champion a Unique, Vibrant, and Attractive Downtown"

The SDBA began 2010 with 11 board members, two trustees and Susan, our part-time Administrator. Our goal for the year was to further expand our website, promote more participation by members and associates, communicate with property owners, and focus on exposure of the SDBA to the community in preparation for our BIA renewal coming up in 2011.

The first downtown activity of 2010 was the Wearing Of The Green promotion that included live music, a treasure hunt, refreshments, and draws for SDBA gift certificates. The new location at The Church Square provided more space for the festivities and visibility. We partnered with the Sunshine Coast Botanical Society and the District of Sechelt for this event.

Sechelt in Bloom was dropped for 2010, with hopes that it will return in 2011 bigger and better than ever.

Our Canada Day Committee – Mary Bittroff, Susan Ferguson, Doug Hockley, Ali Khan, Ruth Moore, Marsha Neill, David Richardson, Mike Shanks, Joe Stanton and Elliott Trueman worked tirelessly for five months and the result was yet another fabulous Canada Day which included the parade and Hackett Park festivities. The beer garden and street dance was co-presented with friends of Arrowhead. Our thanks to the District of Sechelt, Heritage Canada, Sechelt Insurance and Westland Insurance for their support.

Our goal for the 2010 Sechelt Night Market was to capitalize on our newly implemented ideas from 2009. Our hope was to increase participation, sponsorship and local business involvement. The Night Market passport continued to be a draw, and the many special events added to the festive atmosphere of the evenings. Our informative brochure was placed on the ferry, at local campsites and bed-and-breakfasts, and at local businesses. All-in-all, we enjoyed a dry (no rain!) and well attended 5th exciting year.

Jan Brinton, in conjunction with our Administrator, has been working tirelessly to upgrade and expand our website. Photographs of most of the businesses in the SDBA have been added, along with posting of information on activities and activity photographs on

Flicker. If you have not visited the SDBA website, have a look at www.secheltdowntown.com.

The monthly Coffee and Chat continues to provide an opportunity for networking. We have added special guests, news about promotions, and opportunities for communications between businesses. Coffee and Chat is held on the second Wednesday of each month and hosted by local businesses.

Our newsletter *Sechelt Business News* was again circulated during 2010, and proves to be a fairly popular way of communicating. Every business is encouraged to use the newsletter for sharing news of your business, advertising, and including articles and photographs. *Sechelt Business News* is delivered by hand and also appears on our website. Included in the newsletter is a monthly calendar.

We partnered with the Sechelt and District Chamber of Commerce for our 2nd annual barbeque in July. Over 50 participants enjoyed great steaks from Butcher's Block Meat Market, and an informative presentation by the Bank of Canada.

New in 2010 was the Good Morning Sechelt free coffee day in September. Restaurants and coffee shops provided free coffee to customers until mid-morning, and over 150 cups were served. It was a very popular first-time event.

Our annual Trick-or-Treat Trail and Halloween Store/Window Contest was again a wonderful success in Acacia Park, with children's crafts, picture taking, pumpkin carving, bouncy castle, music and entertainment. Our event co-sponsors were Subway and Bravo Floors & Décor.

Members of the Christmas committee, Lynne Dickson, Joan Graham, Ruth Moore, Perry Schmidt, Roz Stanton and Paul Toynbee, worked hard to expand our Christmas events. Fifty-one decorated Christmas trees graced the Cenotaph and Acacia Park. The Children's Craft event at Seaside Center was well attended. The Light the Lights event at Rockwood was again popular and appreciated. New this year

continued overleaf ...

Thank you to the businesses who have actively supported the SDBA over the last year:

- All for Pets
- Anne Lynn Flowers & Gifts
- Artworks Tours & Framing
- Azur
- Bank of Montreal
- Blue Magnolia
- Bob's Barber Shop
- Bravo Floors + Décor
- Butchers Block Meat Market
- Cactus Flower Fashions
- Clayton's Heritage Market
- Cloud Nine
- Coast Copy Centre
- The Coast Group Chartered Accountants
- Coast Professional Building
- Coast Reporter
- Community Futures
- Daphne's
- Discovery Place Retreat
- Driftwood Inn / Pebbles Restaurant
- Emerald Day Spa / Nite Star
- Flying Saucer
- 4Cats Studio
- 420 Hemp Shop
- Fresh from the Coast
- The Garden Gate Florist
- Georgian Trading Company
- Gibsons Building Supplies
- Gilligan's Pub
- Good Stuff Health Foods
- H&R Block
- Halfmoon Sea Kayaks
- Insightful Visions
- J&B Consulting
- Just Business Magazine
- KISS
- Lighthouse Liquor Store
- The Local
- Lucy's
- M. Magas & Associates
- Mama's Gelato
- Maribel's Fine Fashions
- MediChair
- Monkeychips
- Mr. Electric
- Olson Electric
- Off The Edge Bike Shop
- One-O-One Stationary
- Palmeros
- Pastimes
- Pearl's Bakery
- Pharmasave
- The Phone Man
- Pretty Natty Duds
- Prudential Sussex Realty
- Rainbow Room
- reDecor
- Redfish
- Reflections Bed and Bath
- Re/Max Oceanview Realty
- Rent-It Canada
- Retrotiques
- Roxanne Haddrell Personal Tax Service
- The Royal Bank of Canada
- Saffron Restaurant
- St. Mary's Thrift Shoppe
- The Salvation Army Thrift Store
- ScotiaBank
- Sears
- Seaside Video
- Sechelt Animal Hospital
- Sechelt Barber Shop
- Sechelt Fish Market
- Sechelt Insurance
- Sechelt Shell Service
- Sechelt Sign & Trophy
- Sechelt Volunteer & Visitor Centre
- Sergios
- Service BC
- Sew Easy
- Side Dish Café
- Slo
- Stefanik Marketing
- Stepping Stones
- Strait Music
- Subway
- Suncoast Lock, Trophies and Gifts
- Sunny Market
- Sunshine Coast Association for Community Living
- Sunshine Coast Botanical Garden Society
- Sunshine Coast Credit Union
- Sunstones Beads
- Suzanne's
- Talewind Books
- Trail Bay Printers & Photoshop
- Trail Bay Source for Sports
- Trails End Construction
- Ty's Fine Food & Bistro
- Upstairs & Downstairs Shoppe

Thank You to...

SDBA 2010 Board of Directors

Jim Edgar	Ruth Moore	Barry Smith
Rob Flux	Dennis Olson	Lynn Solomon
Jim Gass	Dave Richardson	
Bob Miller	Teresa Ryan	

SDBA Trustees

Mike Shanks	Jolyne Ball
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District of Sechelt Liaison

Fred Taylor

Sechelt Chamber of Commerce Liaison

Diane Wright

SDBA Administrator

Susan Ferguson

Catch the Spirit!

From bookkeeping and basic tax compliance to long-term business and estate planning, we will help you reach your goals.

The Coast Group
CHARTERED ACCOUNTANTS

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Brian R. Beecham, CA Robert E. Flux, CA, CFP
Doug I. Cameron, BA, CGA Richard K. Wilson, BBA, CA

SDBA Year at a Glance—continued

was the 1st Annual Parade of Lights – commercial trucks decorated with hundreds of lights. This event was co-partnered with The Coasters' Car Club. The community was thrilled with this new activity. The Christmas Open House shopping evening, co-sponsored with Trail Bay Center Mall, included all the mall merchants and many stores in the downtown core. The Shop Sechelt promotion again saw the SDBA award 20-\$50.00 gift certificates. We are grateful for the businesses who participated in these many Christmas events.

We continue to represent downtown Sechelt on the Revitalization Committee, and are always looking for ways to further beautify Sechelt so that it is a warm and friendly place for shoppers and tourists. The SDBA was an active supporter of a day float on Trail Bay which was installed in 2010.

I attended the BC Business Improvement Areas area meeting in Victoria in May, and returned with many ideas that are being shared with our local BIA.

The SDBA could not have had such a successful year without the continued support, financially and otherwise, of the Council and staff of the District of Sechelt. Thank you!

- The Village Restaurant
- Warehouse Shoppers' Express
- Westland Insurance
- Wheatberries
- Windsong Gallery
- Wine World
- Wrap and Roll
- Wren's Logos

If I have missed anyone, please accept my sincere apologies, and our heartfelt thanks for your support.

As we move into our 15th year of service to downtown Sechelt, we wish to encourage you to support the SDBA board if you wish them to be successful on your behalf. Get involved! "Businesses that stick together grow together."

Respectfully submitted,

Katharine Trueman
Katharine Trueman,
President, SDBA