

Sechelt



DOWNTOWN BUSINESS ASSOCIATION

Our 16<sup>th</sup> Year of Service to Sechelt

# SDBA AGM

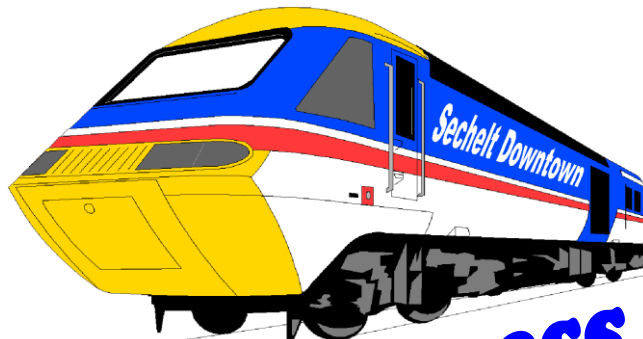
**Dinner**

catered by Driftwood Inn

**Silent Auction**

**Live Music with  
Gaetan Bergevin**

**Long-Service  
Business Awards**



# All Aboard for Success

**Guest Speaker**

**Mr. Joe Roberts**

**"The Skid Road CEO"**

**Dynamic International Professional Speaker**

**Tickets \$35 or 2 for \$60 (Prepaid)**

**from the SDBA - call 604-885-9611**

Deadline for Ticket Purchase: February 21

Tickets held for payment at the door: \$40 each, 2 for \$70

**Thursday, February 23, 2012**

**5:30-8:00 pm – Seaside Centre**

# From *Skid Row* TO CEO

## **Keynote Speaker - Joe Roberts, The Skid Row CEO**

Joe Roberts is an international professional speaker. He made his first million in sales before he was 35 years old and his fresh insight and passion have helped thousands transform their careers and businesses.

As a community leader, Joe devotes much of his time supporting worthwhile local and national causes including his own organization "The Shoeboogieman Foundation" which is helping to battle teen addiction.

What is most amazing about Joe is that in 1989 he was a homeless skid row drug addict. His story is one of perseverance, determination and the resiliency of the human spirit.

Joe is the winner of the Courage to Comeback award, and a recipient of MacLean's Magazine's Honor Roll, recognizing 10 Canadians who have made a difference.

Joe is known as "The Skid Row CEO".



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**The Sechelt Downtown Business Association gratefully thanks the following Sechelt businesses for providing financial sponsorship for this evening so that we could bring this dynamic speaker to our AGM.**

